



COMMERCE

# WAZEE DIGITAL COMMERCE FREQUENTLY ASKED QUESTIONS

## WHAT IS COMMERCE

[Wazee Digital Commerce](#), powered by Core, is the only licensing solution that offers a complete set of tools to acquire irresistible video assets - or ensure digital content is gaining the maximum exposure needed to generate the most revenue.

## IS COMMERCE THE RIGHT LICENSING PORTAL FOR ME?

As a content supplier, Wazee Digital Commerce enables monetization of valuable video content by licensing it for use by content creators including media and entertainment companies, agencies and brands. If you need content for a project, we work with you to understand your needs and locate content that is relevant to your project. For the less complex projects, Wazee Digital Commerce is intuitive enough to enable self research and content acquisition.

## WHO USES COMMERCE?

Our licensing business is made up of world class unique content, monetized through multiple storefronts and wrapped in a rich set of services unique to the industry. From small to mid-sized producers to large media companies, Wazee Digital Commerce increases the value of content by digitizing, licensing, and monetizing the footage.

Wazee Digital partners with major advertising agencies and collaborates on creative, commercial production for some of the most memorable and storied global brands. Our unique, iconic content often serves as a focal point in advertisements to enhance authenticity with the goal increasing engagement and recall among potential consumers.

Wazee Digital also partners with linear and digital sporting networks worldwide to enhance the quality of their original, studio and live event programming. Film and documentarians choose Wazee Digital to unlock moment in time content that brings their features and productions to life.

## WHAT IS THE FRAMEWORK OF COMMERCE?

Wazee Digital Commerce is powered by [Core](#) with a purpose-built, cloud service approach, we power one of the largest footage storefronts and global distribution and sales networks to deliver high quality motion content to leading producers, creatives, and publishers.

## HOW DOES COMMERCE WORK WITH THE REST OF WAZEE DIGITAL'S PRODUCTS?

All Wazee Digital's products, including Commerce, are powered by Wazee Digital Core. [Wazee Digital Media Hub](#), is the only system to capture live moments and make them immediately available for global highlights, publishing, and syndication. Digital Media Hub is supported by our [Live Event Services](#).

## DO I NEED TO USE THE REST OF WAZEE DIGITAL'S PRODUCTS TO USE COMMERCE?

Wazee Digital Commerce can be used as a stand-alone product, or as part of our suite of solutions.

## DO I HAVE TO BECOME A MEMBER OF COMMERCE? DOES IT COST ANYTHING TO JOIN THE COMMERCE PORTAL?

To start selling your content on Commerce, it is necessary to become a client and follow procedures for on-boarding your content. If you are in need of content for a project, you can easily browse our website. To make purchases and download content, you will be asked to register with us.

## WHAT ARE THE SEARCH CAPABILITIES OF COMMERCE?

Wazee Digital Commerce enables faster and more accurate discovery by providing a user with suggested terms that match available inventory, returning matching or 'suggested' search queries based on the input string. Results can be narrowed based on a pre-defined set of filters. Filters allow users to more quickly find the specific content they need.

## HOW DO I MONITOR MY COLLECTIONS ON COMMERCE?

As a content owner with a collection of content for sale on Commerce, you will have access to an account manager who can provide help with new content ingest, questions about previously submitted content, royalties, payment time-lines and other general questions.

## WHAT TYPE OF HELP IS AVAILABLE WITHIN THE SYSTEM?

Commerce has step-by-step online [documentation](#) available as well as knowledgeable support and project managers who are always happy to help answer questions.

## IS THERE AN ON-BOARDING PROCESS FOR COMMERCE?

Absolutely. After qualifying the content (description, formats, number of clips, talent releases, digitization status, etc.), a contract will be agreed to and a plan will be formulated for content delivery, metadata and ingest.

## IS COMMERCE COMPLIANT WITH ALL INTERNET BROWSERS?

Commerce is compliant with the latest versions of the most common browsers.

## HOW DO I GET IN TOUCH WITH YOU?

Content submission questions: [content@wazeedigital.com](mailto:content@wazeedigital.com)  
Content licensing questions: [licensing@wazeedigital.com](mailto:licensing@wazeedigital.com)  
Product Support: [support@wazeedigital.com](mailto:support@wazeedigital.com)



Wazee Digital's cloud digital asset management platform enables rights holders to monetize and enrich their valuable content. Our scalable solutions including video licensing and live event services, provide complete control over content so that assets reach their rightful audiences around the globe. Core is the only media asset management solution built from the ground up to run natively in the cloud, and the only one to make live moments available immediately for global access.