

The Martini Shot Made Possible:

Wazee Digital Commerce Licensing Services



GET THE BEST CONTENT FROM PREMIER BRANDS:

- › Sony Pictures Entertainment
- › Dreamworks
- › Paramount Pictures
- › CBS News
- › Marvel Entertainment
- › NCAA
- › MGM
- › BigTen
- › Pac12
- › Raycom (ACC)

ABOUT WAZEE DIGITAL

Wazee Digital is the leader in content management, delivery and monetization services for media and entertainment companies. With Wazee Digital Licensing, we serve major agencies, film and television studios, and sports and educational content creators with the biggest and broadest array of high-quality content for licensing. We provide one of the world's-largest managed video and metadata platforms as a cloud-based service, reducing or eliminating the impact of people intensive processes, legacy hardware and monolithic software on our customers as they transition to digital. For over a decade, Wazee Digital has provided video content owners including Sony Pictures Entertainment, Fox International Channels, Fox Sports, Paramount Pictures, National Geographic and the NCAA® with services and technologies that enable them to thrive in the digital world.

Time is money. Nowhere is that saying more true than during the demands of film and television production and post-production. So, why spend your precious time and money capturing second unit content when you can license beautifully shot, art-directed content from Wazee Digital?

Filmed by some of Hollywood's most renowned cinematographers, Wazee Digital brings you everything you need to create the perfect scene: from establishing shots, to period imagery, to day/night matching shots and driving plates. We've even cornered the market on play-back footage. Wazee Digital has you covered.

We've aggregated more than 200,000 studio-shot stock footage clips, plus thousands more from top independent producers around the globe. Do you need real sports playback to establish time or place? We've got that too, with access to over 50 years of collegiate and professional sports archives. No matter what you need, our experts will help you navigate today's complex rights landscape so you can finish your project on time and on budget.

Repurposed with a Purpose

For more than a decade, Wazee Digital has partnered with the most prestigious brands in entertainment, news, and sports to create a massive archive - more than 10 million hours - of the highest quality footage for licensing. We've brought hundreds of libraries together into our online marketplace, creating a one-stop shop where you can find the most compelling footage in sports, editorial, lifestyle, news and creative categories.

Wazee Digital is a trusted partner and an indispensable licensing agent for Hollywood's elite content producers. We pride ourselves on being experts in rights-managed licensing - whether it's content we represent or not. We specialize in streamlining access to the most complex and difficult rights. We work hard behind-the-scenes to normalize and standardize the multiple unique, and sometimes archaic, supplier workflows into scalable and repeat-able processes so our film and television clients can search, preview and deliver some of the world's most incredible content with ease, confidence, and speed.

Bringing Big Ideas to the Big (and Small) Screen

From greenlight to the limelight, our film and television clients engage us at every stage of the creative process.

When Warner Bros. needed to set the scene of the 1979 Iran Hostage Crisis for the Ben Affleck movie, *Argo*, they turned to Wazee Digital. By locating and clearing actual event coverage for use in the film, Wazee Digital helped Warner Bros. bring the story to life. Our partnership with CBS News - among other news footage sources - gave the production team access to the content they needed to transport the audience to that time and place - and capture an Academy Award along the way.

When Summit Entertainment needed collegiate football footage to tell the story of Draft Day, they kicked-off the creative process with a phone call to a Wazee Digital. Working with our experts, Summit learned what teams and talent they could license and clear.

Our research experts huddled with the production's creative team to breakdown the script and match the on-camera plot points to pre-existing content from one of our major collegiate suppliers. Then, the studio crafted their production design to match – integrating creative details like teams and uniform design based on content made available by Wazee Digital Commerce. The result? A seamless blending of reality and fiction that added an extra level of realism to the production, while saving Summit time and money.

Get in. Get out. Be Invisible

At Wazee Digital Commerce, we understand that the most important shot you can buy is the one that works...quickly and perfectly. We know that when you need footage – of Los Angeles at golden hour, New York at night, or the Taj Mahal at dawn – you need it now. That's why Wazee Digital boasts the fastest research turnaround times in the industry.

Wazee Digital understands the intense pressures and unrealistic deadlines in the worlds of production and post. We know you need a streamlined, simple solution to access the best content quickly, and without hassle. We take a consultative approach with our film and television clients to understand their needs, fulfill their creative vision, stay within budget, and meet the deadlines they can't afford to miss.

Streamlined. Simple. Sold.

At Wazee Digital Commerce, we think that film and television producers should be free to focus on what's most important: telling a great story. Sometimes, the simplest stories are the best. Our story is simple: let us handle the complexity, so you can focus on your content.

Contact us

For more information about Wazee Digital Commerce for Film and Television Licensing, please visit www.wazeedigital.com.

